

# EXHIBITOR PACKET

*CCHF Annual Conference | March 14-16, 2024*



Christian Community Health Fellowship

**CONFERENCE 2024**

*Covington, KY*



# EXHIBITOR OPPORTUNITIES

Draped Table + Seating + Sign + One Conference Registration

**Booth (Exhibitor Package) : \$1,250**

(Limited to a first come-first served basis) Includes:

Draped Table + Seating + Sign + One Conference Registration

- + Exhibitors will be featured in the CCHF Conference APP with a banner including link to your website.
- + Access to in-app **lead retrieval "LeadGen"** tool for capturing attendee info.
- + A plenary screens announcement ad. (Will run before and after plenaries)
- + Your logo will be featured in the printed Conference Quick Guide

## Advertising in Conference Program for Non- Exhibitors

- + Combo Promotion - Conference App Banner, Screen Ad, Printed Quick Guide Logo: **\$400**
- + Conference App Banner, **\$250**

*Note: Artwork submission deadline is January 15, 2024. Ad requirements will be e-mailed to contact person upon receipt of agreement.*

## Sponsorship

We want to be a Conference Co-Sponsor: **(specify amount)**

(\$10,000 and > Co-Sponsorship includes the above exhibitor package)

- + **\$10,000** (includes exhibitor package)
- + **\$15,000** (includes exhibitor package)
- + **\$20,000** (includes exhibitor package)
- + **You set the amount**

+ Sponsor the "CCHF Late Night" (A.K.A. Fun & Fellowship): **(\$5,000)**



# SPONSORSHIP OPPORTUNITIES

CCHF strives to keep the registration costs of the conference to a minimum in order to better serve those who live sacrificially to work among the poor. Sponsorships make the conference possible, and help us to continue to grow the movement of Christians who choose daily to bring healing to marginalized communities in the name of Jesus.

## Conference Co-Sponsors

Organizations that co-sponsor the conference do so at the \$10,000, \$15,000 and \$20,000 level. Co-sponsoring organizations receive an advertising and exhibitor package (details on page 6). Co-sponsors also receive acknowledgement during plenary sessions, scrolling slides before and after each plenary session, listing on the conference banner, recognition in the CCHF newsletter.

## Student Scholarships (various amounts)

The number of medical, nursing and PA students who attend grows every year. Students who attend our conference go on to do rotations in affiliated clinics and to choose careers in primary care to work with medically underserved populations. Helping students come to the conference is one of the surest ways to insure the future of this movement.

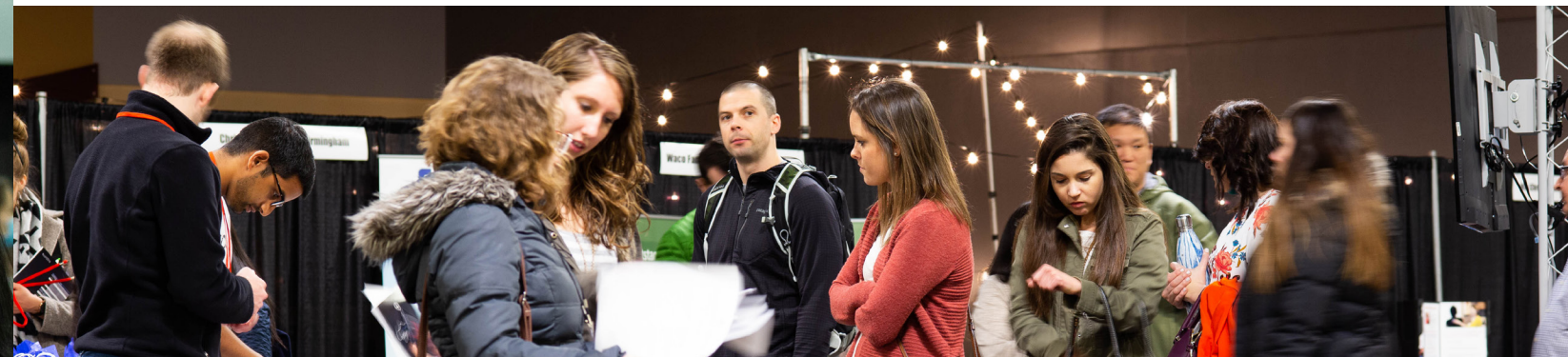
Gifts of \$5,000 and more will receive special recognition at the conference.

## CCHF Late Night (\$5,000)

CCHF Late Night is a networking event that takes place on the opening night after the plenary session. The Sponsor for CCHF Late Night receives recognition during the opening plenary session, app-based advertising package, and is given 3-5 minutes to share their story at the beginning of the networking time.

## Workshop Sponsors

Workshop sponsors are allowed to sponsor workshop sessions, or entire tracks, that line up with their organization's mission statement. Sponsors will receive an app-based advertising package, listing on the conference banner, and recognition in the CCHF newsletter.





# EXHIBITOR/ADVERTISING AGREEMENT

Christian Community Health Fellowship  
**2024 Annual Conference | March 14-16**  
Covington, KY | Northern Kentucky Convention Center

**General Information** (This information will appear in CCHF publications; print legibly or type)

Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Contact person and title: \_\_\_\_\_  
Contact person phone: \_\_\_\_\_  
Contact person email: \_\_\_\_\_  
Person claiming complimentary registration: \_\_\_\_\_

## Booth (Exhibitor Package) : \$1,250

(Limited to a first come-first served basis) Includes:

- Draped Table + Seating + Sign + One Conference Registration
- + Exhibitors will be featured in the brand new CCHF Conference APP with a banner including link to your website.
- + Access to in-app **lead retrieval "LeadGen"** tool for capturing attendee info.
- + A plenary screens announcement ad. (**Will run before and after plenaries**)
- + Your logo will be featured in the printed Conference Quick Guide

## Advertising in Conference Program for Non- Exhibitors

- Combo Promotion - Conference App Banner, Screen Ad, Printed Quick Guide Logo: **\$400**
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*Note: Artwork submission deadline is January 15, 2024. Ad requirements will be e-mailed to contact person upon receipt of agreement.*

## Sponsorship

We want to be a Conference Co-Sponsor: (specify amount)

(\$10,000 and > Co-Sponsorship includes the above exhibitor package)

Note: You are required to notify CCHF staff if you plan to utilize your complimentary booth space.

- \$10,000** (includes exhibitor package)
- \$15,000** (includes exhibitor package)
- \$20,000** (includes exhibitor package)
- Other: \$** \_\_\_\_\_

## PAYMENT METHOD

- My check payable to CCHF is enclosed.**
- Please bill my organization.** (Full payments are due on or before January 17, 2023.)
- Donation:** (I will pay through the secure CCHF donate portal [cchf.org/dontate](http://cchf.org/dontate))

RETURN THIS PAGE **by January 15, 2024:**

**Cathy Bowling**

Cathy.Bowling@cchfmail.org

CCHF, 2595 Central Ave, Memphis TN 38104

# RULES & REGULATIONS

These contract Conditions, Rules and Regulations are a part of the Christian Community Health Fellowship (CCHF) 2024 Sponsorship and Gallery Participant Application and Contract for Exhibit. Please provide a copy of these Rules and Regulations to the person(s) responsible for your participation in this years' CCHF conference.

**ASSIGNMENT OF SPACE:** Assignment of space will be made on a first paid, first-served basis. Every effort will be made to accommodate requests for gallery assignments. All sponsorship and promotional opportunities are on a first come, first served basis.

**SPONSORSHIP AND GALLERY FEES AND PAYMENT:**

Applications will NOT be processed or space assigned without the required, signed contract. All applications need to be accompanied by full payment. Please contact CCHF if other arrangements are necessary. Receipt of payment does not obligate CCHF to accept a contract as binding. CCHF retains the option of returning funds.

**CANCELLATION:** Cancellations of sponsorship or exhibit space must be directed in writing to Kristy Tarrant at [ktarrant@cchfmail.org](mailto:ktarrant@cchfmail.org).

Refunds, less an administration fee of \$500 per sponsorship and \$50 per booth, will be made at the discretion of CCHF, but no refund will be given for a cancellation made within 30 days of setup day. In case of fire or other causes beyond the control of CCHF that prevent holding the conference, this contract will not be binding.

**DESIGN:** CCHF will provide a template for materials needed from clinics/programs for design of your display (photos, logos, and text). By agreeing to participate, you are agreeing to provide this information in a timely manner, or our designer will choose materials and language on your behalf. Participants must provide a contact person to proof this artwork before it goes to press, and any changes to the display must be made at this point. While each display will be custom designed with painstaking care, CCHF is not responsible for errors or misprints after the proofing process.

**GALLERY DISPLAYS:** CCHF agrees to provide gallery displays for the dates and locations indicated in the agreement.

**INSTALLATION AND DISMANTLING:** To be provided by CCHF employees and volunteers. If you would like to offer your assistance or see a preview of your display prior to the opening of the CCHF Collective, please arrange this in advance by e-mailing [info@cchfmail.org](mailto:info@cchfmail.org).

**SHIPPING:** If you need to ship supplies, please check with your hotel for details. The NKY Convention Center will not accept any shipments. Return shipments must be setup by the vendor/organization and will not be handled by the Hotel or CCHF

Contact Person and Title: \_\_\_\_\_

\_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature: \_\_\_\_\_

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**PRIVACY CLAUSE:** Participants are welcome to contact any conference participants they connect with at the conference. However, they are not allowed to send email out to the master conference attendee list.

**LIABILITY:** CCHF and NKY Convention Center will not be held responsible for the safety of the property of the participants from theft, fire, damages, accident or other causes. Exhibitor agrees to protect, save and hold CCHF and NKY Convention Center and all agents and employees forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the exhibitor. Further, participants shall at all times protect, indemnify, save and hold harmless CCHF and NKY Convention Center and all agents/ employees against and from any and all losses, costs (including attorney's fees), damages, liability or expense arising from or out of or by reason of any accident or bodily injury or other occurrence to any person or persons, including the exhibitors, its agents, employees and business invitees which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or a part thereof. Exhibitor will be held responsible for any damages they cause to NKY Convention Center or CCHF property.

**SAFETY REGULATION:** Participants must adhere to all municipal and state laws, rules and regulations. No combustible decorations may be used at any time; all drapes, table coverings and other materials must comply with fire department regulations.

**SECURITY (INSIDE AND OUTSIDE):** The exhibit area is being held in a conference center. Neither CCHF nor the conference center can be held responsible for any display materials. Please take the necessary precautions each day for safeguarding your gallery materials.

**CONFERENCE CANCELLATION:** If the conference or exhibit is canceled due to circumstances beyond the control of CCHF, CCHF will not be held liable for any expenses incurred by the exhibitor beyond the rental cost of the booth space.

**SELECTION OF VILLAGE PARTICIPANTS:** Only firms and organizations whose services and products are appropriately related to the purpose of CCHF will be permitted to exhibit. Vendors must have a special emphasis toward non-profit clinics or experience with our partners and receive an endorsement. Pharmaceutical and Medical Device companies will NOT be approved for exhibit, advertising, or sponsorship opportunities. CCHF reserves the right to decline or prohibit any exhibit which, in its sole judgment, is inappropriate, this reservation being inclusive as to person, things, printed matter, products and conduct.

